

JEEP® RESTYLING PACKAGES

Rugged Ridge

WWW.RUGGEDRIDGE.COM



WE MAKE JEEPS ROCK!

Today, Rugged Ridge[®] serves as one of the most notable and leading Jeep accessory sources. As a division of Omix-ADA, the market-leader for replacement and restoration Jeep[®] parts, Rugged Ridge has an established pedigree in the enthusiast market.

With the emergence of the Jeep[®] Wrangler (JK) in 2007, the market has since then exploded with new consumers who are looking for turn-key Jeeps that are pre-loaded to fit their off-roading needs. Now merging form, function, and style into one, Rugged Ridge offers the convenience of 10 restyling packages, allowing you the choice from simple upgrades to building your dream "take me anywhere" Jeep[®].

These Jeep[®] restyling packages offer the most up-to-date and innovative products on the market that'll gear your Jeep[®] with everything you need to take on the trails in no time at all. Conquering rocky or vicious terrain? No problem! Tromping through sand dunes in the Sahara? Don't sweat it! Rugged Ridge wants to give you the confidence to believe you can go anywhere and do anything. It's time to unleash your inner trailblazer! Where does yours take you?



BUY WITH CONFIDENCE, MINIMUM 5 YEAR WARRANTY ON ALL PRODUCTS

WARNING HIGHER ROLLOVER RISK

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Modifying the suspension of your vehicle to improve off road capabilities involves certain risks. The modified vehicle may handle differently than as factory equipped including increased ride-height; reduced lateral stability and risk of roll-over or other accident. Also, owner's choice of larger tire and wheel combinations may require additional braking force or increased stopping distances.

 Failure to drive this vehicle safely may result in serious injury or damage. Avoid sharp turns or abrupt maneuvers. Do not drive the vehicle under any speed or maneuvering conditions which may cause the vehicle to trip, roll, lose traction or compromise your ability to safely brake in an emergency.

 Familiarize yourself with all vehicle manufacturers and Rugged Ridge[®] warnings, instructions and limited warranties before driving this modified suspension vehicle.
Follow recommended maintenance procedures and routinely inspect your vehicle components for unusual wear or off road damage.

NOTICE: Copies of Rugged Ridge[®] suspension and other products instructions and warnings are available at RuggedRidge.com



EXPLORATION PACKAGES 12498.90/12498.91

13-14 Jeep[®] Wrangler (JK) AVAILABLE FOR 2-DOOR & 4-DOOR MODELS

Close your eyes—now imagine trekking through the world's roughest terrain. Envision spending your weekend navigating through sand dunes in the Sahara desert, climbing the rockiest of mountains or trudging through the deepest of water crossings to see what new journey waits on the other side before the sun sets across the horizon. All this and more is possible with the Exploration Package deal from Rugged Ridge. Designed to outfit your Wrangler with the most up-to-date and innovative products on the market including our new Drakon Wheel, Hurricane Flat Fender Flares, Sherpa Roof Rack, and XHD modular snorkel, now you're prepared to have the most ultimate off-roading experience of your life. It's time to inspire your imagination, unleash the adventure within, build your confidence in blazing new paths, and immerse yourself in new experiences. Possibilities are endless with this adventure-based package which has molded form, function, and style to offer you everything you could need for your next journey. Go beyond your imagination. Where does yours take you?

| Part Descriptions | Part # |
|--|-----------------------|
| All Terrain Modular Front Bumper, 07-14 Wrangler | 11542.02 |
| All Terrain Stubby Bumper Ends, 07-14 Wrangler | 11542.23 |
| All Terrain Double X Striker, 07-14 Wrangler | 11542.13 |
| D-Shackle Set, 3/4-inch | 11235.01 |
| XHD Rear Bumper, Textured Black, 07-14 Wrangler | 11546.20 |
| XHD Swing & Lock Tire Carrier (GEN II), 07-14 Wrangler | 11546.25 |
| Billet Grille Insert, Black, 07-14 Wrangler | 11306.30 |
| Euro Guard Light Kit, 10 pieces, Black, 07-14 Wrangler | 12496.02 |
| Locking Gas Cap Door, Black, 07-14 Wrangler | 11229.03 |
| Hurricane Flat Fender Flare Kit, 07-14 Wrangler | 11640.10 |
| Performance Vented Hood, Primered, 07-14 Wrangler | 17759.01 |
| Aluminum Hood Catches, Black, 07-14 Wrangler | 11210.11 |
| Lift Kit w/ Shocks, 4-inches, 07-14 Wrangler | 18415.60 |
| Drop Pitman Arm, Power Steering, 07-14 Wrangler | 18006.55 |
| Steering Stabilizer, 07-14 Wrangler | 18475.03 |
| Drakon Alloy Wheel, Satin Black, 17x9, 07-14 Wrangler* | 15302.01 |
| Heavy Duty Off Road Winch, 10,500 lb, Synthetic Rope | 15100.11 |
| Winch Plate, 07-14 Wrangler | 11541.13 |
| XHD Snorkel w/ Pre-Filter, 3.6L & 3.8L, 07-14 Wrangler | 17756.22 |
| Sherpa Roof Rack, 4-Door, 07-14 Wrangler / Sherpa Roof Rack, 2-Door, 07-14 Wrangler | 11703.02/ 17703.01 |
| Light Bar Lowering Kit, 07-14 Wrangler | 11232.22 |
| LED Driving Light, 16-Watt, 3-inch Square | 15209.03 |
| Off Road Light Installation Harness, 2 Lights | 15210.62 |
| Front Floor Liner, Black, 07-14 Wrangler | 12920.03 |
| Rear Floor Liner, 07-14 Wrangler (2-door or 4-door) | 12950.02/ 12950.01 |
| Cargo Liner, Black, 11-14 Wrangler | 12975.03 |
| Mickey Thompson Baja ATZ Tire, 35-inch | |

*ALTERNATE FINISHES AVAILABLE, SEE PAGE 2













www.ruggedridge.com

Phone: 770.614.6101

PIONEER PACKAGE 12498.81 10-14 Jeep® Wrangler (JK)

Whether you're an avid off-roading enthusiast, seasoned adventurer, or curious rookie to the trails, dressing up your Wrangler to prepare for your next trip is no easy task. Now available, The Pioneer Package from Rugged Ridge features a wide array of accessories for the 2007-2013 Wrangler and allows you to customize your Jeep with everything at an affordable price! From front bumpers and euro guards, to hood catches and front liners, this package offers you the fittings necessary so you can go further and conquer more territory than ever before. How far will you go?

| Part Descriptions | Part # |
|--|----------|
| 3-inch Bull Bar, Black Powdercoat, 10-14 Wrangler | 11564.02 |
| Mesh Grille Insert, Black, 07-14 Wrangler | 11401.31 |
| Euro Guard Light Kit, 10 pieces, Black, 07-14 Wrangler | 12496.02 |
| Aluminum Hood Catches, Black, 07-14 Wrangler | 11210.11 |
| LED Driving Light, 16 Watt, 3-inch Circle | 15209.01 |
| Off Road Light Installation Harness, 2 Lights | 15210.62 |
| Front Floor Liner, Black, 07-14 Wrangler | 12920.03 |

(BHI)





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APPALACHIAN PACKAGE 12498.82 13-14 Jeep® Wrangler (JK)

Thinking about journeying for your next off-roading expedition? Regardless of whether you're heading to your favorite fishing spot that's off a beaten path, taking your family out for a day of hiking, or going sightseeing to a nearby waterfall – preparation is key. For serious off-road adventures, you'll need the Appalachian Package from Rugged Ridge to provide the accessories necessary to withstand the punishment of off-road obstacles including its budget lift kit, 17" XHD wheels, and 33" Baja ATZ tires. This package was designed to see you through any challenge!

| Part Descriptions | Part # |
|---|-----------------------|
| Budget Boost with Shocks, 07-14 Wrangler | 18360.22 |
| Front Floor Liner, Black, 07-14 Wrangler | 12920.03 |
| Rear Floor Liner, 07-14 Wrangler (2-door or 4-door) | 12950.02/ 12950.01 |
| XHD Aluminum Wheel, 17x9-inch, Satin Black* | 15301.01 |
| | |

Mickey Thompson Baja ATZ Tire, 33-inch

*ALTERNATE FINISHES AVAILABLE, SEE PAGE 2



(Shown with alternate Silver XHD Aluminum Wheels)



ASPEN PACKAGE 12498.83 13-14 Jeep Wrangler (JK)

Where does your sense of adventure lie? Whether you're rock-crawling, mud-plowing or whatever off-road adventure you find yourself in, you know the importance of having reliable tires and wheels while on the trails. The Aspen Package offers you everything you need to conquer those vicious and hilly terrains including larger 2.5"lift kits, 17" Drakon Wheels, and 35" Baja ATZ tires. Now, what's stopping you?

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|-----|--|-----------------------|
| 11 | Part Descriptions | Part # |
| 1 | 2.5-inch Lift Kit with Shocks, 07-14 Wrangler | 18415.50 |
| 7 | Steering Stabilizer, 07-14 Wrangler | 18475.03 |
| | Drakon Alloy Wheel, 17x9-inch, Satin Black w/ Center Cap, 07-14 Wrangle r* | 15302.01 |
| | Mickey Thompson Baja ATZ Tire, 35-inch | |
| | Front Floor Liner, Black, 07-14 Wrangler | 12920.03 |
| | Rear Floor Liner, 07-14 Wrangler (2-door or 4-door) | 12950.02/ 12950.01 |
| 1 | | |

*ALTERNATE FINISHES AVAILABLE, SEE PAGE 2



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Phone: 770.614.6101

Fax: 770.614.6069

TETON PACKAGE 12498.88 13-14 Jeep® Wrangler (JK)

Ready to revamp your Wrangler for your next off-roading venture? Style and functionality have combined to bring you this rugged package that'll be sure to prepare your Wrangler for anything mother nature can throw at you! From our rear tire carrier which allows you to safely and secure mount larger wheels and tires on the trails to our winch that you can rely on for recovering your Jeep from unforeseen circumstances you may encounter on the trails, Rugged Ridge has you covered!

| Part Descriptions | Part # |
|--|-----------------------|
| All Terrain Modular Front Bumper, 07-14 Wrangler | 11542.02 |
| All Terrain Stubby Bumper Ends, 07-14 Wrangler | 11542.23 |
| All Terrain Double X Striker, 07-14 Wrangler | 11542.13 |
| D-Shackle Set, 3/4-inch | 11235.01 |
| XHD Rear Bumper, Textured Black, 07-14 Wrangler | 11546.20 |
| XHD Swing & Lock Tire Carrier (GEN II), 07-14 Wrangler | 11546.25 |
| Billet Grille Insert, Black, 07-14 Wrangler | 11401.30 |
| Euro Guard Light Kit, 10 pieces, Black, 2007-2014 Wrangler | 12496.02 |
| Locking Gas Cap Door, Black, 07-14 Wrangler | 11229.03 |
| Hurricane Flat Fender Flare Kit, 07-14 Wrangler | 11640.10 |
| Performance Vented Hood, Primered, 07-14 Wrangler | 17759.01 |
| Aluminum Hood Catches, Black, 07-14 Wrangler | 11210.11 |
| Lift Kit w/ Shocks, 2.5-inches, 07-14 Wrangler | 18415.50 |
| Steering Stabilizer, 07-14 Wrangler | 18475.03 |
| Drakon Alloy Wheel, Satin Black, 17x9, 07-14 Wrangler* | 15302.01 |
| Heavy Duty Off Road Winch, 8500 lb, Synthetic Rope | 15100.02 |
| Winch Plate, 07-14 Wrangler | 11541.13 |
| Front Floor Liner, Black, 07-14 Wrangler | 12920.03 |
| Rear Floor Liner, 07-14 Wrangler (2-door or 4-door) | 12950.02/ 12950.01 |

Mickey Thompson Baja ATZ Tire, 35-inch

*ALTERNATE FINISHES AVAILABLE SEE PAGE 2



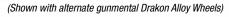








11229.03









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Phone: 770.614.6101

GRANITE PACKAGE 12498.86 13-14 Jeep[®] Wrangler (JK)

When the going gets tough on the trails, don't be caught off guard. Rugged Ridge has your back with our Granite Package. Featuring our XHD Modular bumper that includes high clearance ends and over rider hoop, durable and long lasting wheels and tires that provide extra clearance for rock climbing, and x-clamps with LED lights, that were specially engineered to provide nighttime off-roaders with reliable illumination, you have everything you need! These accessories are custom designed for your Wrangler, as each component maximizes the oversized look on your Jeep. Ready to go Jeepin'?

| Part Descriptions | Part # |
|---|----------|
| XHD Modular Front Bumper, 07-14 Wrangler | 11540.10 |
| XHD Over Rider Hoop, 07-14 Wrangler | 11540.14 |
| XHD High Clearance Bumper Ends, 07-14 Wrangler | 11540.24 |
| Mesh Grille Insert, Black, 07-14 Wrangler | 11401.31 |
| Euro Guard Light Kit, 10 pieces, Black, 07-14 Wrangler | 12496.02 |
| Locking Gas Cap Door, Black, 07-14 Wrangler | 11229.03 |
| Aluminum Hood Catches, Black, 07-14 Wrangler | 11210.11 |
| Budget Boost w/ Shocks | 18360.22 |
| XHD Aluminum Wheel, Satin Black, 17x9* | 15301.01 |
| Heavy Duty Off Road Winch, 8500 lb, 5/16-inch Steel Cable | 15100.01 |
| 3-inch Square LED Driving Light, 16 Watt | 15209.03 |
| Off Road Light Installation Harness, 2 Lights | 15210.62 |
| X-Clamps, 2.25-3-inch, Black, Pair | 11030.02 |
| Front Floor Liner, Black, 07-14 Wrangler | 12920.03 |
| Mickey Thompson Baja ATZ Tire, 33-inch | |





*ALTERNATE FINISHES AVAILABLE, SEE PAGE 2



ROCKY PACKAGE 12498.87 13-14 Jeep® Wrangler (JK)

What upgrade will make you most proud of your mighty Wrangler? Rugged Ridge believes that when it comes to trailblazing, you need something truly unique and impressive. The Rocky Package offers the perfect add-ons to show off your true rugged and adventurous nature on the trails. Featuring our Hurricane Flat Fender Flares, rear Tire Carrier, recovery Winch, and heavy duty and durable XHD Modular bumper with the stubby ends add on and over-rider hoop, you won't be able to resist trying out your vehicle over rough terrain!





(Shown with alternate silver Rim Protectors)

| Part Descriptions | Part # |
|--|----------|
| XHD Winch Mount Front Bumper, 07-14 Wrangler | 11540.10 |
| Stubby Bumper Ends, XHD Front Bumper, Textured Black | 11540.23 |
| XHD Over Rider Hoop, 07-14 Wrangler | 11540.14 |
| XHD Rear Bumper, Textured Black, 07-14 Wrangler | 11546.20 |
| XHD Swing & Lock Tire Carrier (GEN II), 07-14 Wrangler | 11546.25 |
| Grille Insert, Black, 07-14 Wrangler | 11306.30 |
| Euro Guard Light Kit, 10 pieces, Black, 07-14 Wrangler | 12496.02 |
| Locking Gas Cap Door, Black, 07-14 Wrangler | 11229.03 |
| Hurricane Flat Fender Flare Kit, 07-14 Wrangler | 11640.10 |
| Aluminum Hood Catches, Black, 07-14 Wrangler | 11210.11 |
| Budget Boost w/ Shocks | 18360.22 |
| XHD Aluminum Wheel, Black w/ Machined Lip, 17x9* | 15301.10 |
| Rim Protector, Satin Black, 07-14 Wrangler* | 15250.02 |
| Heavy Duty Off Road Winch, 8500 lb, Synthetic Rope | 15100.02 |
| Front Floor Liner, Black, 07-14 Wrangler | 12920.03 |
| Mickey Thompson Baja ATZ Tire, 33-inch | |

*ALTERNATE FINISHES AVAILABLE, SEE PAGE 2

11546.20 & 11546.25

SUMMIT PACKAGE 12498.89 13-14 Jeep[®] Wrangler (JK)

What's your passion? If it's navigating through rocky back roads and tackling the rough terrain of the country side, this is the package deal for you .Designed to withstand even the harshest landscape, the Summit Package features the most up-to-date and innovative products on the market including our XHD modular bumper, grille inserts, and rear tire carrier, giving your Jeep the upgraded look you like, while outfitting your Wrangler with the accessories you need to take on any off-road excursion. Now, let's get ready to rock!

| Part Descriptions | Part # |
|--|-----------------------|
| XHD Winch Mount Front Bumper, 07-14 Wrangler | 11540.10 |
| Stubby Bumper Ends, XHD Front Bumper, Textured Black | 11540.23 |
| Stinger, XHD Front Bumper, Textured Black | 11540.13 |
| D-Shackle Set, 3/4-inch | 11235.01 |
| XHD Rear Bumper, Textured Black, 07-14 Wrangler | 11546.20 |
| XHD Swing & Lock Tire Carrier (GEN II), 07-14 Wrangler | 11546.25 |
| Grille Insert, Black, 07-14 Wrangler | 11306.30 |
| Euro Guard Light Kit, 10 pieces, Black, 07-14 Wrangler | 12496.02 |
| Locking Gas Cap Door, Black, 07-14 Wrangler | 11229.03 |
| Hurricane Flat Fender Flare Kit, 07-14 Wrangler | 11640.10 |
| Performance Vented Hood, Primered, 07-14 Wrangler | 17759.01 |
| Aluminum Hood Catches, Black, 07-14 Wrangler | 11210.11 |
| Lift Kit w/ Shocks, 4-inches, 07-14 Wrangler | 18415.60 |
| Steering Stabilizer, 07-14 Wrangler | 18475.03 |
| Drop Pitman Arm, Power Steering, 07-14 Wrangler | 18006.55 |
| XHD Aluminum Wheel, Satin Black, 17x9* | 15301.01 |
| Heavy Duty Off Road Winch, 10,500 lb, Synthetic Rope | 15100.11 |
| XHD Snorkel w/ Pre-Filter, 3.6L & 3.8L, 07-14 Wrangler | 17756.22 |
| Front Floor Liner, Black, 07-14 Wrangler | 12920.03 |
| Rear Floor Liner, 07-14 Wrangler (2-door or 4-door) | 12950.02/ 12950.01 |

Mickey Thompson Baja ATZ Tire, 37-inch









17756.22



1121



(Shown with alternate Black w/ Machined Lip XHD Aluminum Wheels)







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Phone: 770.614.6101

CANYON PACKAGE 12498.84 13-14 Jeep[®] Wrangler (JK)

Get back to basics and nature with the Canyon Package from Rugged Ridge. Including an All-Terrain front bumper, mesh grille inserts, locking gas hatch, hood catch, and the new Drakon wheel which offers the best fit and style possible, this package turns your Jeep into a no-nonsense vehicle that's at its best when the pavement ends. Equipping you to climb over rocks, cross streams and frolic in the sand dunes whenever you please, this package has it all!

| Part Descriptions | Part # |
|--|-----------------------|
| All Terrain Modular Front Bumper, 07-14 Wrangler | 11542.02 |
| All Terrain Stubby Bumper Ends, 07-14 Wrangler | 11542.23 |
| D-Shackle Set, 3/4-inch | 11235.01 |
| Grille Inserts, Black, 07-14 Wrangler | 11306.30 |
| Locking Gas Cap Door, Black, 07-14 Wrangler | 11229.03 |
| Aluminum Hood Catches, Black, 07-14 Wrangler | 11210.11 |
| Budget Boost w/ Shocks | 18360.22 |
| Drakon Alloy Wheel, Satin Black, 17x9, 07-14 Wrangler* | 15302.01 |
| Front Floor Liner, Black, 07-14 Wrangler | 12920.03 |
| Rear Floor Liner, 07-14 Wrangler (2-door or 4-door) | 12950.02/ 12950.01 |

Mickey Thompson Baja ATZ Tire, 33-inch

*ALTERNATE FINISHES AVAILABLE, SEE PAGE 2







BOULDER PACKAGE 12498.85 07-14 Jeep® Wrangler (JK)

Versatility has no limits—and on the trails, neither will you! Now offering you every component you need to equip your Jeep to be able to endure gnarly terrain in deserts, swamps, jungles, and anything you could imagine in an all in one inclusive functional, package deal! The Boulder Package includes everything you could need-- from our recovery winch to get yourself out of sticky situations, to our Hurricane Flat Fender Flares for extra clearance and paint protection from flying rocks and debris. Now you never have to be uncertain of what lies ahead!





| Part Descriptions | Part # |
|---|-----------------------|
| All Terrain Modular Front Bumper, 07-14 Wrangler | 11542.02 |
| All Terrain Stubby Bumper Ends, 07-14 Wrangler | 11542.23 |
| All Terrain Double X Striker, 07-14 Wrangler | 11542.13 |
| D-Shackle Set, 3/4-inch | 11235.01 |
| XHD Rear Bumper, Textured Black, 07-14 Wrangler | 11546.20 |
| XHD Swing & Lock Tire Carrier (GEN II), 07-14 Wrangler | 11546.25 |
| Billet Grille Insert, Black, 07-14 Wrangler | 11401.30 |
| Euro Guard Light Kit, 10 pieces, Black, 2007-2014 Wrangler | 12496.02 |
| Locking Gas Cap Door, Black, 07-14 Wrangler | 11229.03 |
| Hurricane Flat Fender Flare Kit, 07-14 Wrangler | 11640.10 |
| Aluminum Hood Catches, Black, 07-14 Wrangler | 11210.11 |
| Heavy Duty Off Road Winch, 8500 lb, 5/16-inch Steel Cable | 15100.01 |
| Winch Plate, 07-14 Wrangler | 11541.13 |
| Windshield Auxiliary Light Mounting Brackets, 07-14 Wrangler | 11027.03 |
| 3-inch Square LED Driving Light, 16 Watt | 15209.03 |
| Off Road Light Installation Harness, 2 Lights | 15210.62 |
| Front Floor Liner, Black, 07-14 Wrangler | 12920.03 |
| Rear Floor Liner, 07-14 Wrangler (2-door or 4-door) | 12950.02/ 12950.01 |

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11546.20 & 11546.25

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